



# INNOVATRIALS

Leading ethical clinical research in Africa

AFRICA'S EXECUTION-READY CLINICAL TRIAL PARTNER

NAIROBI | KENYA

25 | YEARS

# THE GLOBAL CHALLENGE

- Africa = 25% of the Global Disease Burden - yet only ~1-4% Global Trial Penetration
- Patients lack access to innovative therapies
- Limited African inclusion leads to regulatory risk, post-market variability, and treatment failure



# INNOVATRIALS: OUR SOLUTION

- A new site built by seasoned professionals from leading organisations
- Mission: accelerate ethical, efficient, inclusive trials in Africa
- We de-risk African trials by combining proven leadership, operational rigour, and direct patient access – delivering high-quality data on accelerated timelines

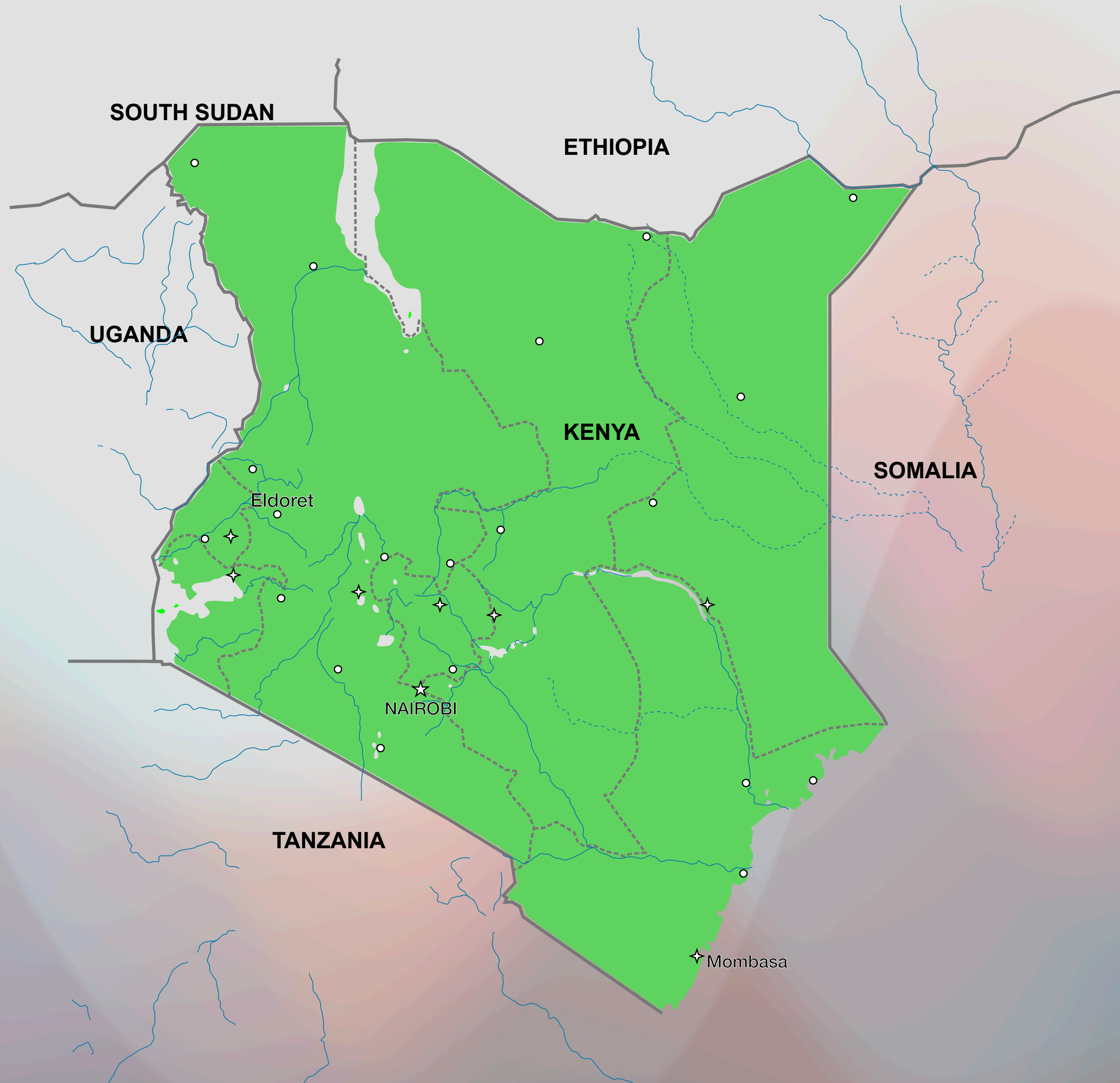
INNOVATION  
ETHICAL FIRST  
TEAMWORK  
PROGRESSION  
UNWEAVING

# INNOVATRIALS IN AFRICA

- Population: 1.4B, median age 19
- Fastest-growing economies, expanding healthcare infrastructure
- Unique genetic, socio economic and cultural diversity
- High proportion of treatment-naïve patients
- Lower competing trial density – faster recruitment
- Improves global generalizability of outcomes



# INNOVATRIALS IN KENYA



Population: ~55M, median age ~20



Nairobi hub with strong healthcare infrastructure



Regulatory framework aligned internationally



Established ethics committees and PPB oversight



English-language documentation and reporting



Access to diverse patient populations across urban and rural settings



Experienced, passionate Investigators that are specialists in their field of medicine

# INNOVATRIALS:

## ADDRESSING KENYA'S DISEASE BURDEN

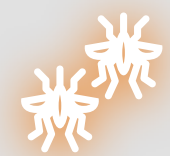
### INFECTIOUS DISEASES



Human Immunodeficiency Virus (HIV)



Tuberculosis (TB)



Malaria

### NON-COMMUNICABLE DISEASES



Cancer



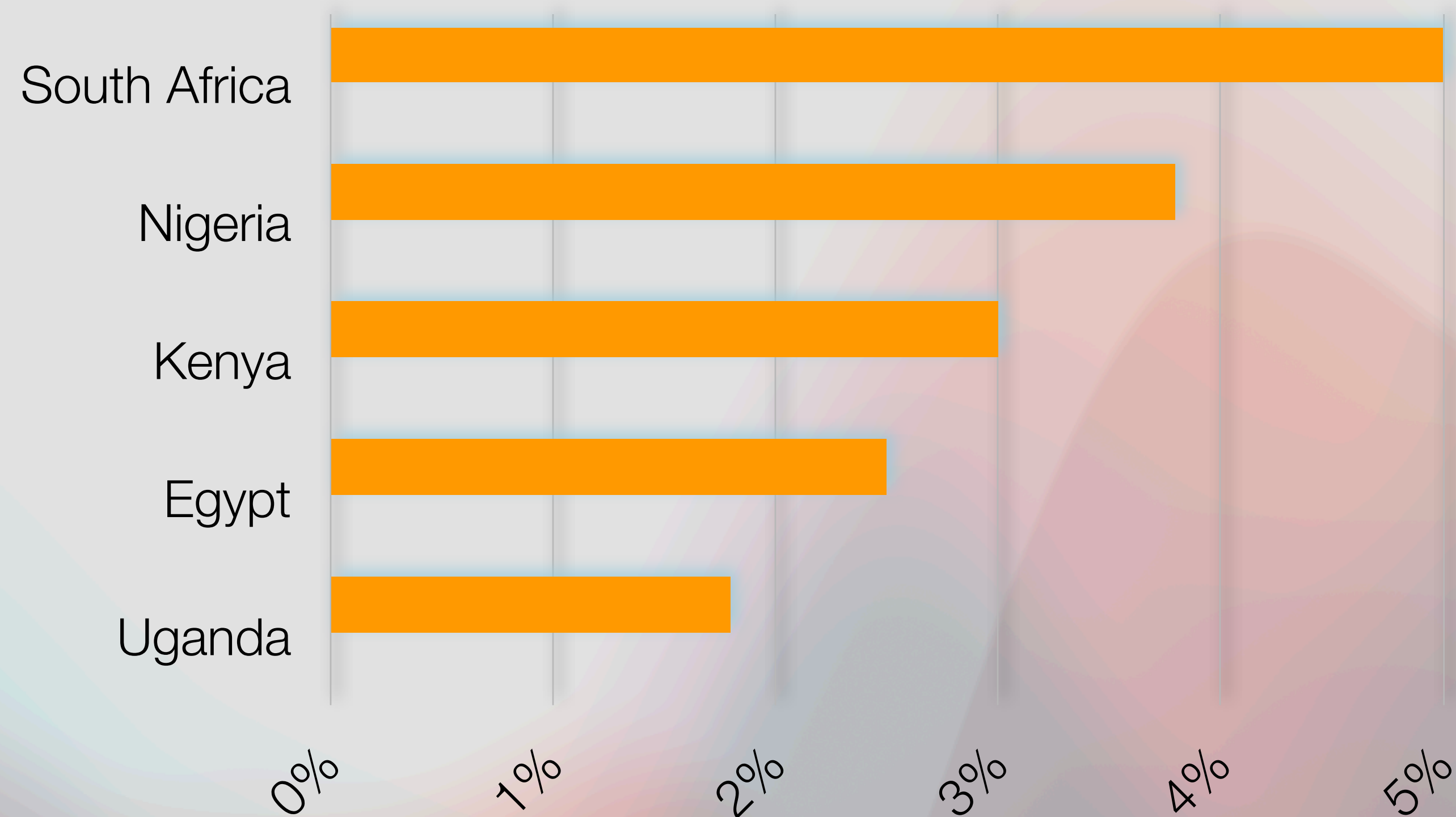
Diabetes



Cardiovascular

- Dual burden makes Kenya critical for diverse trials
- Enables single site or multi-indication pipelines
- Supports long-term sponsor presence, not one-off studies

# INNOVATRIALS IN KENYA'S LANDSCAPE



- Kenya among top 5 African countries for ongoing trials
- Strong academic hospitals and private sector partnerships
- Embedded within top referral hospitals
- Established investigator relationships reduce start-up friction

# INNOVATRIALS GROWTH ROADMAP



➔ Phase 1: Operations in Kenya

➔ Phase 2: Expand into Uganda & Tanzania


➔ Phase 3: Rwanda

- Single partner, multi-country execution – consistent SOPs, teams and data standards


# INNOVATRIALS THERAPEUTIC AREAS




INFECTIOUS DISEASES




DERMATOLOGY



IMMUNOLOGY




ONCOLOGY



CARDIOLOGY




GYNAECOLOGY




NEUROLOGY




GASTRO ENTEROLOGY



UROLOGY




MENTAL HEALTH



PULMONOLOGY



RHEUMATOLOGY



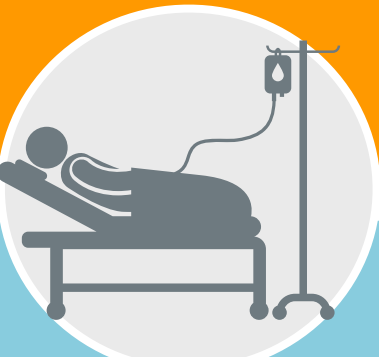
ENDOCRINOLOGY



PAEDIATRICS



DEVICE STUDIES



IN-HOSPITAL STUDIES

# INNOVATRIALS

## THERAPEUTIC EXPERTISE

INFECTIOUS DISEASES



STIs  
TB Vaccines and Tx  
Malaria  
Influenza  
HEP B & C

DERMATOLOGY



Eczema  
ABSSSIs  
Atopic Dermatitis

ONCOLOGY



Solid Tumours  
Radiation  
Bio-Similars

CARDIOLOGY



Hypertension  
Heart Failure  
CAD, AF, PAD

GYNAECOLOGY



Maternal Vaccines  
Women's Health

PAEDIATRICS



Asthma  
Vaccines

NEUROLOGY



TBI  
CVI  
Dementia

GASTRO ENTEROLOGY



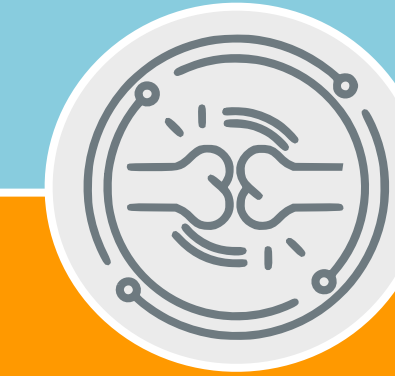
NASH

PULMONOLOGY



Asthma  
COPD

RHEUMATOLOGY



Rheumatology

ENDOCRINOLOGY



Diabetes  
Metabolic Syndrome  
Dyslipidemia

IMMUNOLOGY



HIV

UROLOGY



cUTI  
CKD

MENTAL HEALTH



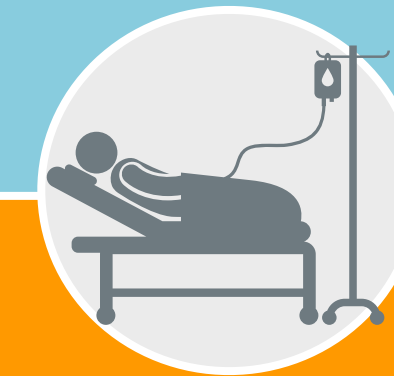
Anxiety  
Depression

STUDIES



Observational Studies  
Statistics  
Reporting

STUDIES



In-hospital  
Studies

STUDIES



Device  
Studies

# OPERATIONAL EXCELLENCE

## KEY SITE PERFORMANCE METRICS



72-Hour Feasibility  
Turnaround



48-Hour Contract & Budget  
Negotiation Cycle



Strategic Participant  
Recruitment and Retention



ICH-GCP Compliant Quality  
Management System



End-to-End Regulatory &  
Ethics Submission Support



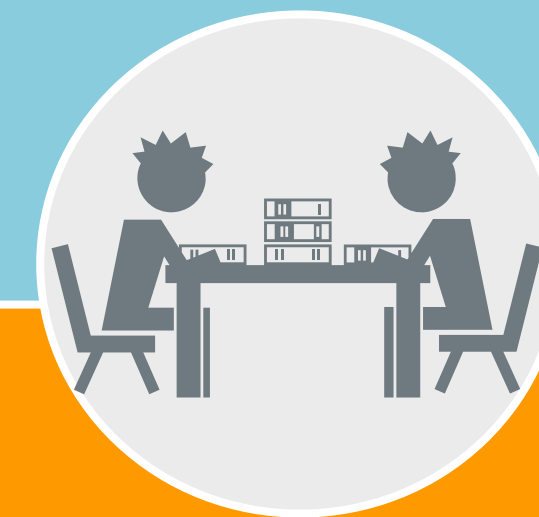
24-Hours to First Participant  
Enrolled Post Site Activation



Source-to-eCRF Entry 24-  
Hours



Extensive Specialist &  
Referral Network



Audit & Inspection Ready  
Site



Continuous Training and  
Staff Development

# MEET THE TEAM



**Yvette Erasmus**  
(RN, OHNP) COO

A seasoned Chief Operating Officer and clinical trial veteran, known for operational excellence, scaling complex research programs, ensuring regulatory compliance, and delivering high-impact outcomes across global clinical development initiatives.



**Hashim Tayob**  
CEO

A dynamic performance strategist and resource manager specializing in optimizing operational efficiency, aligning talent with organizational goals, and driving sustainable growth through data-driven decision-making and strategic resource allocation.



**Elly Dickson**  
COUNTRY OPERATIONS

Clinical research leader specializing in strategic growth and high-impact research ecosystems across East Africa. Since 2018, he has built regional trial networks, led multi-country operations, and advanced research capacity, culminating in co-founding InNova Trials, where he drives excellence through leadership and strong strategic partnerships.



**Dr. Primus Ochieng**  
ONCOLOGIST

Nationally recognised oncology leader and academic programme director. Supports:

- Radiation oncology trials
- Head & neck & prostate cancer studies
- Multidisciplinary oncology research
- Capacity-building collaborations



**Dr. Paul Yonga**  
INFECTIOUS DISEASE SPECIALIST

Internationally trained Consultant Infectiologist & Clinical Epidemiologist with expertise in:

- HIV, TB, viral hepatitis & STIs
- Emerging & travel-related infections
- Adult & adolescent vaccinology
- Interventional & observational trials



**Dr. A. K Gikonyo**  
CARDIOLOGIST

Interventional Cardiologist – The Karen Hospital (102-bed multispecialty centre with MRI, CT, angiography & catheterisation labs). Supports:

- Cardiovascular outcomes trials
- Metabolic & device studies
- Advanced interventional protocols

# WHAT SPONSORS GET WITH INNOVATRIALS



## QUALITY

- GCP
- Audit readiness
- Experienced leadership



## QUANTITY

- 50 000+ Patients/Month
- Referral networks
- Community Advisory Boards
- Naïve populations



## SPEED

- Fast feasibility
- Fast contracts
- Fast FPI

# WHY **INNOVATRIALS** IS A PREFERRED CLINICAL TRIAL SITE IN EAST AFRICA

- **Quality Management & Regulatory Compliance:**

Innovatrials operates a robust, ICH-GCP- compliant Quality Management System ensuring consistent trial execution, data integrity and full audit inspection readiness across all studies

- **Optimised Site Operations & Governance:**

Our model streamlines operational workflows, accelerates study start-up and ensures efficient resource deployment across all trials

- **Strategic East African Trial Hub:**

Located in Nairobi, Kenya – East Africa's medical and regulatory hub – InnovaTrials provides rapid access to large, diverse treatment-naïve patient populations supported by strong referral networks and excellent transport connectivity, enabling efficient recruitment across socio-economic groups

At Innovatrials, we partner closely with pharmaceutical companies, Contract Research Organisations (CROs) to deliver innovative clinical trial solutions.

Our collaboration is built on three key pillars:

### 1. Participant Recruitment & Retention

Leveraging our network and our Community Advisory Boards, we access diverse patient populations to drive efficient, inclusive recruitment and ensure strong participant engagement.

### 2. Quality Data Collection

We implement standardized data management protocols to maintain the highest levels of accuracy, integrity, and regulatory compliance.

### 3. Regulatory & Ethical Study Conduct

Guided by Good Clinical Practice (GCP) and international standards, we ensure all research is conducted ethically and scientifically.

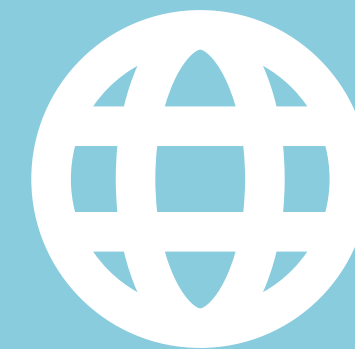
# PARTNER WITH INNOVATRIALS

“Partner with us to accelerate ethical trials in Africa — where diversity meets opportunity”

InnovaTrials delivers what Sponsors need – reliable data, rapid enrolment, regulatory confidence and true population diversity – today, in Kenya, and across East Africa.



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